

Press release

Belona invests in COMAC Ravenwood linerless label coater

Oud Gastel, March 15, 2017

Labelconverter Belona B.V. from Oud Gastel, The Netherlands, again invests in linerless labels by buying a COMAC Ravenwood linerless label coater and therewith becomes producer and supplier of linerless labels that are processed with Ravenwood NOBAC labelers.

Ravenwood linerless labels

Belona is since 2014 producer of linerless labels with and without print, with fully coated and siliconized labels on rolls without backing paper. Next to this principle exists the linerless labels of Ravenwood. These labels are always printed and only coated and siliconized in certain areas, which make them suitable to be applied to a variety of packages with a Ravenwood NOBAC labeler. In buying the coating machine of Ravenwood, Belona will also be able to produce these linerless labels.

Lots of possibilities in sustainable packaging

The Ravenwood linerless labels are also developed to contribute to sustainability in packaging. The labels are produced without backing paper (NOBACKing) which bring all the advantages of linerless labels. And this type of labeling also supports labeling of packages that further support sustainability in food packaging, like skin-pack, while still presenting a nice product with high marketing value on the shelves. The NOBAC labeler therefore is the automated alternative to the traditional sleeves that are applied by hand. The NOBAC supports top- and sidelabeling, c-wrap, full wrap, skin pack and slideable full wrap.

All round

Again Belona B.V. adds a special product to the already comprehensive range of types of self-adhesive labels that it delivers. With 110 employees and processing more than 22.000.000 sqm of label material per year, Belona produces all labels in their own production facility.

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